Calcutta Doordarshan, are being reduced gradually, if so, the reasons therefor;

(b) the number of programmes in Hindi at present being telecast from Calcutta Doordarshan daily and the duration of each such programme; and

(c) the number of Hindi programmes telecast from Calcutta Doordarshan during 1994. 1993 and 1992 with duration thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) and (b) No, Sir. In addition to relaying programmes of DD-1 and DD-2 Doordarshan Kendra Calcutta continues to telecast programmes in Hindi for a duration of 30 minutes every month on its primary channel and 30 minutes every week on its Regional Language Satellite service.

(c) The number of the 30 minutes programmes telecast during the period are as follows:—

1992	27
1993	18
1994	18

The number of programmes in 1995 is expected to be around 32.

Setting up of Industrial and Infrastructure Bank in North Eastern Region

197. SHRI GURUDAS DAS GUPTA:
SHRI CHATURANAN MISHRA:

Will the MINISTER OF FINANCE be pleased to state:

(a) whether it is a fact that the Finance Minister had announced the setting up of an Industrial and Infrastructure Bank for North-East in the course of presentation of the last budget; and

(b) if so, what steps are being taken in this regard?

THE MINISTER OF STATE IN THE MINISTRY OF FINANCE (SHRI M.V. CHANDRASHEKARA MURTHY): (a) ! In his Budget Speech of 1995-%, Finance Minister inter alia announced that with a views to accelerating industrial' development a new North Eastern Development Bank would be established to finance creation, expansion and modernisation of industrial enterprises and infrastructure projects in the region.

(b) Industrial Development Bank of India (IDBI) has been assigned the responsibility of setting up of the North Eastern Development Bank (now registered by the name of North Eastern Development Finance Corporation Limited). The Corporation would have an authorised capital of Rs 500 crorcs and initial paid-up capital of Rs. 100 crorcs to be contributed by various financial institutions/banks. The Memorandum and Articles of Association for the new Corporation have been finalised. IDBI has also identified a Chief Executive to head the Corporation and also prepared a preliminary list of persons for induction on the board of the Corporation.

Strike threatened by ICPA

198. SHRI B.K. HARIPRASAD: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether the recent agitation by the ICPA has prompted the Government to review its policy of ad-hocism in dealing with staff relations matters and formulate a long-term personnel relation package;

(b) what are the plans to be put into operation in case the ICPA strike threat persists; and

(c) what is the quantum of business lost both in terms of passengers flown/ revenuw earned because of the ICPA-engineered strike and whether the IA would be able to regain the patronage from private air-taxi operators in the event the situation normalises?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI GHULAM NABI AZAD); (a) There is already an existing machinery for consultation with Staff Unions for re-drcssal of grievances to maintain healthy industrial relations.

(b) Indian Airlines have drawn up a contingency plan to operate as many services as possibe in the event of a strike by ICPA.

(c) The loss on account of pilots' strike is estimated to be Rs. 42.00 lakhs during the period from 8.6.1995 to 26.6.1995. The loss of business has not been quantified in terms of passengers. The patronage lost could be regained through vigorous sales promotion drives and quality improvement measures.

Advertisements Collected by the Electronic Media

199. SHRI ASHOK MITRA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the total advertisements collected by the electronic media during each of the years since 1991-92, and the respective shares of All India Radio and Doordarshan on the one hand and private, including foreign television companies on the other in such revenue-earning; and

(b) the aggregate foreign exchange remitted by foreign television firms arising out of their earnings in India in each of the indicated years?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) Advertisement revenue earned by All India Radio and Doordarshan since 1991-92 is as under:—

	ALL INDIA RADIO	DOORDARSHAN
1991-92	Rs.52.73 crores	Rs.300.61 crores
1992-93	Rs.58.91 crores	Rs.360.23 crores
1993-94	Rs.64.35 crores	Rs.372.98 crores
1994-95	Rs.64.37 crores	Rs.398.02 crores

Details of revenue earned by private and foreign television companies is not available with Government.

(b) It has been initimated by the Reserve Bank of India that consequent on the delegation of powers from July, 1993 to Authorised Dealers to release foreign exchange from the Exchange Earners Foreign Currency (EEFC) Account towards advertisement charges, the particulars regarding the names of the advertisers and the amount of foreign exchange released to them are not available with Reserve Bank of India and! it would also not be possible to collect the information on all India basis. However, before the issue of said delegation of powers permitting Authorised Dealers to release foreign exchange to exporters having (EEFC) accounts towards charges for advertisements on overseas media, the RBI relaeased foreign exchange for such advertisements as per details given in statement I *(see* below). The details of the foreign exchange released by the RBI for advertisements on overseas TV media in terms of the delegation of powers issued in July, 1993 are given in statemcnt-II.